

CEMBUREAU ELECTS NEW PRESIDENT AND VICE-PRESIDENT

Ken McKnight, Member of the CRH Executive Committee, is elected President, and Jon Morrish, CEO Western & Southern Europe, Heidelberg Materials, as Vice-President.

Brussels, 16/06/2023 – At its General Assembly today in Prague, CEMBUREAU, the European Cement Association, elected Ken McKnight as President and Jon Morrish as Vice-President, entrusting them with the leadership and strategic direction of the organisation for the next two years. CEMBUREAU also expressed profound appreciation for the dedication and work of the outgoing President, Isidoro Miranda, during his term.

Reflecting on his tenure, Former CEMBUREAU President Isidoro Miranda commented, “As I pass on the Presidency to Ken McKnight, I am proud of the work that CEMBUREAU has done to engage positively with policy-makers on the EU Green Deal agenda. Our industry has garnered positive recognition through persistent creativity and innovation across its value chain, and it is our duty to maintain this momentum.”

In his acceptance remarks, CEMBUREAU President Ken McKnight stated, “The coming years will be critical for the delivery of decarbonisation investments. We will focus on areas where national governments play a pivotal role in speeding these up. We’re determined to accelerate our efforts in driving sustainable innovation, delivering on our commitments, and effectively collaborating with all stakeholders to foster a more sustainable and resilient built environment.”

CEMBUREAU Vice-President, Jon Morrish added, “I am delighted to contribute to CEMBUREAU’s mission at this critical juncture. There has never been a more interesting time to work for the EU cement industry. With continuous collaboration, innovative technologies and responsible policy advocacy, we will guide our industry towards achieving carbon neutrality by 2050.”

These appointments come at a time of significant change for the cement industry, with the challenge of climate change at the forefront. Under the new leadership, CEMBUREAU reaffirms its commitment to driving forward the industry’s efforts to reduce carbon emissions and its role in creating a sustainable future.

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NOTES FOR EDITORS

CEMBUREAU – The European Cement Association CEMBUREAU, the European Cement Association is based in Brussels and is the representative organisation of the cement industry in Europe. Currently, its Full Members are the national cement industry associations and cement companies of the European Union (except for Malta) plus Norway, and Switzerland. Croatia and Serbia are Associate Members of CEMBUREAU. Cooperation agreements have been concluded with Vassiliko Cement in Cyprus and UKRCEMENT in Ukraine.

Please click [here](#) to view the 2050 Carbon Neutrality Roadmap online, and click [here](#) to access CEMBUREAU’s map of ongoing innovation projects.

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